

<b>GROWTH, ENVIRONMENT AND RESOURCES SCRUTINY COMMITTEE</b>	AGENDA ITEM No. 9
<b>4 JULY 2018</b>	<b>PUBLIC REPORT</b>

Report of:	Adrian Chapman :Service Director: Communities and Safety	
Cabinet Member(s) responsible:	Councillor Steven Allen adviser to John Holdich OBE: Leader of the Council	
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**ACTIVE LIFESTYLES & SPORT STRATEGY**

R E C O M M E N D A T I O N S	
<b>FROM:</b> Service Director, Communities and Safety	<b>Deadline date:</b> N/A
<p>It is recommended that the Growth, Environment and Resources Scrutiny Committee:</p> <ol style="list-style-type: none"> <li>1. Scrutinise the progress made on those aspects of the Active Lifestyles and Sports Strategy relevant to this Committee by providing challenge where necessary and to suggest ideas and initiatives to support the continued delivery of priorities within that portfolio; and</li> <li>2. Comment on the proposed themes and priorities in the new draft strategy.</li> </ol>	

**1. ORIGIN OF REPORT**

- 1.1 The Council has identified the need to refresh the current Sports Strategy, this report outlines the process and methodology the Council are following - the funding for the Council projects has not been approved. Now is the optimum time to have a fresh look at the city's needs and to develop a strategy that will assist in guiding the future provision of health, sport and facilities in the city, alongside the new Local Plan and new capital programme. The need for a clear framework for future investment is particularly critical given the projected population growth within Peterborough and the surrounding area.

The development of this strategy will provide the opportunity to assess the condition of existing provision, establish whether it is appropriate to meet local needs, demand and ensure that potential provision helps address any current quantitative or qualitative deficiencies. In addition, there is a need to facilitate increased participation and improve the health and wellbeing of residents of Peterborough. The partnership (outlined in 6.2) has undertaken an evidence and methodology programme (required from Sport England) to inform the emerging document. The evidence and methodology outlines the current provision baseline, the current usage baseline, the health and viability of current facilities and gives recommendations for future development.

**2. PURPOSE AND REASON FOR REPORT**

- 2.1 This report outlines the draft Active Lifestyles and sports strategy with action plans and evidence for facility development in the city as requested by the committee, on the 1st November 2017.

1. The Growth, Environment and Resources Scrutiny Committee were not satisfied with the response to the recommendation made to the Leader of the Council regarding the request for the Leader to look into providing an Olympic pool in the city and therefore wish to present the recommendation again and urge the Leader of the Council to reconsider the recommendation which was:

The Growth, Environment and Resources Scrutiny Committee recommend that the Leader of the Council and Member of the Cambridgeshire and Peterborough Combined Authority look at providing the city of Peterborough with a 50m Olympic size swimming pool.

The Committee feel that with the new University being built it would be an appropriate time to reconsider building an Olympic size pool. An Olympic pool would attract more participation in the sport and inward investment through galas and events and attract more interest in Peterborough through advertising and marketing of the facility.

A possible location to consider would be behind the existing Lido which would provide economies of scale with regard to staffing and management costs and would be a central location for use by the public, local schools and a future University. Consideration could also be given to providing heat and power from the nearby Councils Energy from Waste facility.

2. The Committee also request to be provided with the evidence referred to in the response which was stated as the basis for the Active Lifestyles Steering Groups reasoning for not agreeing to the recommendation.

### **Cllr John Holdich OBE response**

The Active lifestyles steering group have reviewed the evidence pertaining to a 50 Meter pool as requested as have I and advice given from Sport England has given the concluded that there is not enough evidence for a 50 meter pool in the city. The evidence shows that the city is short of one 25 meter pool and that this should be located in the north of the city to support unrepresented users. Progress has been made in reviewing a site in Werrington for a new 25 metre pool and sports facility, as outlined in this report.

The team are working up a business plan which includes funding from Sport England. Sport England will only support projects where there is clear evidence of need, which the Werrington project demonstrates. Work continues with the university and the Combined Authority, however at this time the curriculum is the focus of the university committee's work with infrastructure to follow.

- 2.2 This report is for the Growth, Environment and Resources Scrutiny Committee to consider under its Terms of Reference No. Part 3, Section 4 - Overview and Scrutiny Functions, paragraph No. 4.5 Functions determined by Council : Tourism, Culture & Recreation;
- 2.3 The Active lifestyles and sports strategy contribute to the following priorities in the Sustainable Community Strategy:-
  - Creating opportunities – tackling inequalities;
  - Creating strong and supportive communities; and
  - Delivering substantial and truly sustainable growth.

### 3 TIMESCALES

Is this a Major Policy Item/Statutory Plan?	<b>NO</b>	If yes, date for Cabinet meeting	N/A
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### 4. BACKGROUND AND KEY ISSUES

4.1 The social and physical benefits of participation in sport and physical activity are recognised by national, regional and local government as leading to:

- Improvement in health and well-being
- Promoting economic development and the environment
- Contributing to the regeneration of communities and improved transportation
- Tackling issues such as anti-social behaviour, crime and problems relating to social inclusion as well as helping develop stronger and safer communities
- Providing opportunities to gain skills and competencies to enhance people’s lives
- Recognising the valuable contribution of those who take part, volunteer, officiate, coach or spectate
- Providing patient choice and encouraging them to be responsible for their own health and well-being
- Assistance with budgetary control

This new strategy will ensure the promotion and development of physical activity and sport in our City and will result in all of Peterborough’s communities experiencing the wide range of benefits that greater involvement and participation can bring about.

The document sits within a core group of three strategies detailed below which link and have impact on local strategies and national priorities.



The final document will demonstrate the important role of sport in the social, economic, and cultural life of the city and the positive impact on personal and community wellbeing, identity,

sense of belonging, recognising that Peterborough is a multicultural city with diverse needs. This will help to meet the challenges and deliver against the objectives for the sector as set out by Department of Culture, Media and Sport (DCMS). It is being produced jointly with Sport England.

The new strategy will be about finding new ways to get more people, more active, more often at all levels across Peterborough. We want to see as many people as possible participating in quality activities and experiencing healthier lifestyles.

The strategy will be about targeted developments and interventions. It is both about making the very best use of the wealth of existing resources and partly about ensuring there is a long-term return on all of existing investments in sport.

#### 4.2 **Strategy Development - One Strategy For The City - Partnership Working**

Peterborough City Council is well placed to lead the development of the strategy and to oversee its delivery. However, the diverse nature and scope of the sector is such that a range of other organisations will be central to ensuring that there is full engagement in the process. This is particularly the case in Peterborough where the City Council already has predominantly a commissioning role and operates via a network of funded delivery partners both in leisure and health.

The development of the strategy was overseen by the Active Lifestyles Strategy steering Group. This successful partnership approach and subsequent consultation on the strategy, suggests the need for a small executive group informed by and interconnected with a wider consultative forum. It is therefore proposed to establish a core delivery group – Active Peterborough – supported and informed by a wider forums, such as the health and wellbeing board and the capital projects board and Peterborough’s sporting governing bodies. Together, this alliance of organisations and individuals will take ownership of the strategy and oversee its delivery.

The consortium will be built around the leisure and recreation institutions in the City with Sport England. The group will be an open and relatively free-form group that has seamless links with the wider sector.

The proposed functions of Active Peterborough will include:

- Inform, own and oversee the delivery of this strategy;
- Provide a voice for the sector;
- Networking, lobbying and information-sharing;
- Seek resources to deliver the strategy;
- Make strategic connections with and contribute to the Local Enterprise Partnership
- Advise on selected projects and programmes;
- Encourage collaboration in the sector;
- Monitor progress on the strategy and other key cultural projects.

Key partners include:

- Sport England
- Living Sport
- National governing bodies of sport
- Vivacity: Culture and Leisure trust
- Nene Park Trust
- Community Groups
- Voluntary sector umbrella groups
- Education (including schools, Further Education and Higher Education)
- Friends of Parks and Green Spaces

- NHS including the CCG (Clinical Commissioning Group)
- Local Sports clubs including Peterborough United Football Club
- The Business Community

The City Council will play a central role in the Active Peterborough group and will support the development of the Forum. The specific priorities for the Council will include:

- Advocating the importance of Active lifestyles;
- Supporting partnership working;
- Delivering selected programmes;
- Commissioning and funding key programmes;
- Linking Active Lifestyles to other key city priorities;
- Liaising with national and regional governing bodies on behalf of the city.

Effective coordination and communication has been required to succeed in delivering the activities that will lead to achieving positive outcomes. A number of priorities in relation to coordination could support this as follows:

- Offers and developments which reflect the needs of communities.
- Ensure that all departments within Peterborough City Council are aware of their respective roles and responsibilities in relation to sport, and that they are working together to achieve the outcomes.
- Achieve greater clarity of the roles and expectations between departments and among partners, leading to improved coordination.
- Work across departments and organisations to commission in a more coordinated and joined-up way, which will maximise the impact of service delivery and reduce duplication of effort.
- Through the emerging Public Health structures and the Health and Wellbeing strategy, develop the links between health and wellbeing, and sport and active recreation, opening opportunities for commissioning through partners and voluntary sector organisations.
- A signal point of contact within the Council to respond and coordinate matters relating to sport services.

## **Delivering the strategy**

### **The budget challenge**

Leisure and recreation sector is not immune from the unprecedented public spending deficit faced by the UK and the City. Work is already underway between the City Council and the sector to identify responses to the challenges ahead. In summary, the overarching approach will include:

- Greater collaboration and synergy between organisations, programmes and projects. For example, changes in school and NHS structures provide an opportunity for agencies to come together to deliver a single, coordinated package of activity;
- Seeking to drive down costs through shared services; smarter procurement, review of delivery structures, and where possible engagement of volunteers;
- New income streams – by differentiated products and pricing, capturing income that is currently benefiting out of city organisations, and continuing success in attracting grant income, making sure Peterborough gets its fair share.

## **Action Planning**

Progress on delivering the strategy will be done in three ways:

- An officer will be employed to work across Health and Growth to make sure that priority areas within this strategy are considered and actioned.
- Open annual review involving the sector and wider public each year;
- Annual action plan agreed by March of each year. This will set out what needs to be done, by whom and by when;
- Agree a set of indicators which measure strategic progress (e.g. participation levels) and also measure progress of key programmes and projects. The indicators will also take account of the objectives and outcomes set by key partners such as Sport England. As national performance indicators disappear, a key measure of success will be customer, citizen and satisfaction with the city's Active lifestyles programmes.

#### 4.3 Facility development

For the council's part of the strategy the direct financial implications and will be linked to infrastructure projects. Peterborough has an aspiration, and need, to consider its facilities planning particularly in the context of an ageing stock of leisure facilities; future growth needs and the changing economic and demographic profile of the area. The areas of development are outlined below:

##### **Swimming pools**

Swimming is popular in Peterborough; all the accessible swimming pools are well used by both the public and a strong and successful aquatic club. Peterborough has a relatively poor supply of water space in comparison to the national average. The overall quality of pools in the area is a concern, especially with a view to provision in the longer term. The age of three of the community accessible pools is over 25 years and the Regional Pool is over 40 years old.

Less than one third of Peterborough's population resides within one mile of an accessible swimming pool. Of the people resident in the City's deprived communities, 42.8% live within one mile of a community accessible pool. They are also uncomfortably full; which has the potential to negatively impact on the quality of the experience of its users, clubs usage and growth and the further development of swimming programmes.

##### **Health and fitness**

There is a good spread of health and fitness facilities across the City with the majority of venues rated as above average or good and six facilities rated as below average. Drive time assessments indicate that the whole Peterborough population lives within a 20 minute drive of a community use health and fitness facility with a minimum of 20 stations.

There is no modelled shortfall; current provision should meet future demand. Additional future provision should not be discounted as fitness facilities often support the financial operation of a wider sports offer and there appears to be a trend for increasing demand for more health and fitness facilities.

##### **Sports halls**

There is a reasonable spread of sports halls with three identified as good, seven above and three below average and one rated as poor. City centre residents are served by below average and poor sports halls. The age of the various sports hall facilities varies significantly. The majority will require investment in the short to medium term to ensure that they remain fit for purpose.

More than three quarters of the City's population resides within 20 minutes' walk of an indoor sports hall with 41.4% of the population which reside in areas of higher deprivation living within a one mile walking catchment of one. Half of the sports halls in Peterborough are significantly above recommended capacity levels and some are 100% full. They have little or no capability to meet additional demand generated by increases in participation (or population growth). Halls on school sites offer restricted availability; especially during the day and exam periods. As noted earlier, it is predicted that changes to the exam structures in schools (year-round assessments) will, in future, have a greater impact on the provision available for community use.

Growth in both basketball and handball, in particular, appears to be hindered by the cost and availability of facilities. There is potential demand for a 'combined venue' serving futsal, handball, basketball and an indoor roller hockey.

The recommendations for facilities include:

- Identify ongoing investment, maintenance and refurbishment requirements to protect and improve existing sports facilities. As the key funder of maintenance and refurbishment programmes, via its contract with Vivacity, it is important that the City continues to invest with a view to maintaining good quality facilities and bringing those which are not presently of high quality up to standard.
- Increase the overall number and improve the quality of sport and physical activity facilities, including swimming pools and sports halls, to meet both current need and future demand in line with the identified housing and population growth and the reflecting the increased scale of the 'grey market' in the area.
- Consider whether and how other complementary services (e.g. library, health facility, etc.) can and should be hosted within any new build venues.

#### 4.4 Council facilities

##### **Werrington library and sports centre**

Prepare a working masterplan for site comprising Werrington Secondary School, the new 3G pitch and new Leisure Facility to ensure access and capacity are appropriate for the Werrington area and also consider growth. To achieve this we will need to:

- Part of masterplan provision, prepare feasibility (to RIBA Stage 1) with associated outlying costs for the design of a new build 2 storey Leisure / sports facility with adequate car parking provision:
- new floodlit full size 3G football pitch ( available for community use).
- new 2 storey leisure building (same footprint as the existing PCC Premier Leisure building, containing;
  - new 6/8-lane 25m indoor pool and wet changing.
  - new indoor sports hall and dry changing. (existing facility/hall will still be available for community use)
  - new indoor sports courts. (squash courts will still be in use at existing facility)
  - new fitness area containing a minimum of 120 stations and 2 studios, ideally 3
  - new public library and cafe/ reception.
  - external sports changing linked to 3G pitch
  - new car park and external works

To carry out the RIBA Stage 1 Werrington library and sports centre and associated facilities master plan and redevelopment options, we will:

- Site analysis - land next to school where current skate park is located
- Proposed high level site masterplan layout plan – to scale, with boundaries, site access, indicative parking and roof plan indicated.
- Indicative interior layout plan – to scale, for new facilities.
- High level assessment of pool and library structure and strategic structure requirements for the scale of the new pool/ sports provision.
- High level Project Risk Log.
- 1x 3D site massing drawing.
- High level 'Order of Costs Estimate' with assumptions identified

## Regional pool - refurbish or new build

- Prepare a working masterplan for site comprising a Regional Pool and indoor Sports Hall
- Prepare feasibility (to RIBA 1) with associated outlying costs for complete refurb of regional pool and changing facilities to modern specification suitable for competitions and student use.
- Design in a Café and linkages to facilities including:
  - evaluate existing pool, changing & gym facilities, including pool structure (on first floor), and plant.
  - new assessment of main pool - as too short for competition, possibly adding new lane (width) as well, making it available for national competitions.
  - new assessment for re cladding the outside of building or knocking it down altogether.
  - new indoor sports hall and sports courts.
  - new cafe / reception facilities
  - linkages to new University facilities.
  - parking/ landscape review of external spaces & uses

To carry out the RIBA Stage 1 Regional Pool and associated facilities master plan and redevelopment options, we will:

- Site analysis
- Proposed high level site masterplan layout plan – to scale, with boundaries, site access, indicative parking and roof plan indicated.
- Indicative interior layout plan – to scale, for new facilities.
- High level assessment of existing pool external fabric and strategic requirements for the scale of the new pool/ sports provision to upgrade to current Building Regulation energy standards.
- High level assessment of existing pool services and strategic services requirements for the scale of the new pool/ sports provision.
- High level assessment of existing pool structure and strategic structure requirements for the scale of the new pool/ sports provision.
- High level Project Risk Log.
- 1x 3D site massing drawing.
- High level 'Order of Costs Estimate' with assumptions identified

## 5 CONSULTATION

5.1 A consultation event was completed in November 2017 regarding the direction and requirements of residents regarding physical activity, sports, clubs and the infrastructure.

The workshop took place several times to allow as many people to attend and feedback as possible.

The event was chaired by Simon Fairhall, CEO of Living Sport (county sports partnership) who also chairs the Physical Activity and Sports Strategy steering groups which meet quarterly.

The feedback was that a new strategy was required as the existing one expired in 2014. The key areas coming from groups, clubs and individuals was that many facilities were dated and in some cases up to capacity for the activities in demand (swimming, sports hall based activities, 3G public use facilities) communication and marketing of sports and activities within Peterborough was poor and green open spaces needed more attention.

The steering group meets quarterly and engages with key partners from education, green open spaces, community sports clubs, voluntary organisations, leisure trust, public health, disability groups, cohesion team and portfolio holder.



- 5.2 Following taking the first consultation points on board and working with partners to bring together a new strategy for the next 5 years another consultation will take place online to gain feedback to make sure all key points have been considered and addressed within reason.

The Active Lifestyles and Sports Strategy will be available online following consultation in July/August with a series of questions to find out if the document captures residents demands and needs. The strategy will also have appendices to support the delivery in the form of the facility and infrastructure strategy and action plans for the key priorities which are discussed quarterly in the steering group meetings.

## 6 ANTICIPATED OUTCOMES OR IMPACT

- 6.1 The views of the Committee will be taken into consideration when preparing the final Strategy.

## 7. REASON FOR THE RECOMMENDATION

- 7.1 The Council has identified the need to refresh the current Sports Strategy. Now is the optimum time to have a fresh look at the city's needs and to develop a strategy that will assist in guiding the future provision of health, sport and facilities in the city, alongside the new Local Plan and new capital programme. The need for a clear framework for future investment is particularly critical given the projected population growth within Peterborough and the surrounding area.

## 8 ALTERNATIVE OPTIONS CONSIDERED

- 8.1 As the council requires a new strategy no alternative option has been considered.

## 9 IMPLICATIONS

### Financial Implications

- 9.1 The regional pool and Werrington have been identified through the strategy as the sites that would have the greatest impact on the population of Peterborough, a city centre location and a location to the north of the City where facilities are limited.

To enable the council to plan for development it is proposed that the five year capital programme outline below be approved. This will demonstrate the council's commitment through evidence and strategy to develop facilities in Peterborough enabling external funding to be brought in to support the developments. Sport England have commented that funding is available to Peterborough for capital developments and these must be linked back to the strategy and evidence. The two projects above meet with their requirements.

Figures may have to be revised once full costs are known, however this gives the projects the ability to move forward to the next stage.

	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
Item	£000	£000	£000	£000	£000	
Regional Pool					3,000,000	3,000,000
Werrington		6,000,000	6,000,000	2,000,000	0	0
Sport England			(2,000,000)		(1,000,000)	
<b>Net Capital</b>	<b>0</b>	<b>6,000,000</b>	<b>4,000,000</b>	<b>2,000,000</b>	<b>2,000,000</b>	<b>3,000,000</b>
Net revenue implication		<b>69,000</b>	<b>279,000</b>	<b>414,000</b>	<b>506,000</b>	<b>628,000</b>

The ongoing revenue implication from 2023/24 is approximately £719,000.

Sport England funding indication, total £3,000,000 which can be split across both projects or one. Sport England have allocated the funding on the completion of the evidence review for

which they paid half (£20,000) to support the development of the sports strategy. Sport England have accepted the evidence and will support a funding application on the completion of the active lifestyles and sports strategy.

The strategy document is expected to be completed by the end of June 2018. With funding applications submitted late 2018 after options reports are compiled on the regional pool. This will link to the approval process the Council has for future Capital Schemes as part of the 2019/20 MTFS.

### **Legal Implications**

9.2 There are no legal implications

### **Equalities Implications**

9.3 Equalities implications are addressed within the strategy document attached in appendix A

### **Rural Implications**

9.4 Rural implications are addressed within the strategy document attached in appendix A

## **10. BACKGROUND DOCUMENTS**

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985

## **11. APPENDICES**

- 11.1
- Appendix A - Active lifestyles and sports strategy
  - Appendix B - Active lifestyles and sports strategy action plans
  - Appendix C - Active lifestyles and sports strategy - facility evidence